



Enable Your Organization

Get out from the clutter of your email inbox and let ChatterLaunch™ help your organization experience real collaboration and become a Chatter Enabled Organization (CEO)

- Remove the shackles of internal email
- Make decisions faster
- Access more information
- Unleash knowledge throughout your organization

ChatterLaunch™ Benefits

- Planning: we help companies embrace Chatter as a new way to do business
- Involvement: we engage management and key-stakeholders
- Prioritize: we align the program to address real business opportunities
- Usage: we provide training and communication necessary to drive adoption
- Inclusive: we involve departments throughout the company, not just CRM users
- Value: we focus on using Chatter to create real business benefits

Overview

ChatterLaunch™ is a roll out plan to help your organization take full advantage of the Collaboration Cloud. CRM manager, LLC experts will work with key stakeholders to design a customized approach to leverage the power of Chatter for your company.

The ChatterLaunch™ Process

Collaboration Process Review (CPR)

A systematic analysis of your company's collaboration processes to create a strategic framework for how Chatter can be used to create more effective internal communication. Through user surveys and meetings with key stakeholders, our Chatter experts gather insight into company culture, business processes and usage of salesforce CRM to determine the best configuration approach and areas of focus.

Prelaunch Email Campaign and Communication Plan

Adoption of Chatter as a core communication tool requires a program of awareness and sharing of examples of how Chatter can transform decision making and response times. We provide custom email templates to send to users to generate excitement, begin education and initiate product familiarity.

Configuration

Our Chatter experts will help your organization configure Chatter, Chatter desktop and Chatter mobile to meet your business needs.

End-User Training

ChatterLaunch™ includes a webinar featuring, best practices, Chatter etiquette, success stories and live demo.

Chatterlytics and Program Review

We help you analyze the progress of your ChatterLaunch with key adoption metrics and dashboards to provide actionable steps for continuous improvement.