

Company Overview

CRM manager is a leading Software-as-a-Service (SaaS) implementation and integration firm, specializing in salesforce.com and Google Enterprise solutions. As a full-service consulting partner, CRM manager empowers organizations to drive business value through a disciplined approach, innovative on-demand technology and strong business expertise.

Our business model offers complete business process consultancy and SaaS expertise in application configuration, data migration, analytics, integration, Force.com development, education/training and on-going consulting services. Our proficiency in these areas results in rapid deployments, increased user adoption and greater competitive edge for our clients. We have expertise in a number of industries and focus on all size companies including entrepreneurial, innovative midsize, divisions of large enterprises and nonprofit organizations.

Small Business Offerings

CRM manager has developed several unique offerings tailored to small and medium size businesses.

QuickStart Delivery Services

Although we always recommend our Structured Implementation Process, we realize that every company may not be able to make the investment required of a full implementation. Our QuickStart delivery services help companies who want to get up and running quickly with limited functionality or can be used for specific projects such as implementing advanced functionality, integrating new AppExchange solutions, providing end-user training and more. We offer our QuickStart services in two, three or four-day packages to get you up and running.

Block of Hours Services

We also offer a block of hours for those companies that simply need to get a specific project completed quickly. Typical services include data loads, set-up of campaigns or end-user training.

The CRM manager Plan

The CRM manager Plan is an innovative on-going consulting plan that, for a minimal monthly investment, can drive adoption and accelerate new functionality. The plan can be utilized by all types and size companies – whether you are a small entrepreneurial company or an innovative midsize company. The plan provides a consistent level of consulting, which you select, on a monthly basis to provide administration, adoption and strategic services.

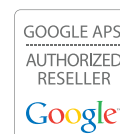
Our approach is to either act as your salesforce.com administrator or to complement your internal resources and enable you to maximize the power of salesforce.com. Having a certified professional customizing and enhancing salesforce.com for your business enables your teams to focus on what they do best!

“Taking advantage of the CRM manager Plan, we were able to customize our CRM solution to fit our business model while working within our budget.”

—Tony Lannutti
Creative Director
Language Services
Associated

“CRM manager’s QuickStart program enabled us to solve a major reporting issue that allowed us to gain acceptance by our primary vendor. It resulted in an immediate response from the Program Director who was more than pleased with our quick turnaround. We have CRM manager to thank and are also planning to add-on the CRM manager Plan.”

—Steve Simmerman
Director of Operations
The Compliance Team, Inc.



Contact Info

5 Great Valley Parkway
Malvern, PA 19355
610.889.2050
marketing@crm-manager.net