

About CRM manager

CRM manager is a leading Software-as-a-Service (SaaS) implementation and integration firm, specializing in salesforce.com and Google Enterprise solutions. As a full-service consulting partner, CRM manager enables nonprofit organizations to realize value through a disciplined approach, innovative on-demand technology and strong business expertise.

Our business model offers complete business process consultancy and SaaS expertise in application configuration, data migration, analytics, integration, Force.com development, education and on-going consulting services. Our proficiency in these areas results in rapid deployments, increased user adoption and greater competitive edge for our clients.

CRM manager has quickly adopted the core values and beliefs of its partnering foundations that assist organizations focused on social change. Leveraging our unique skills and experience in the implementation and customization applications for nonprofit organizations, CRM manager offers numerous incentives for organizations operating with a 501(c)(3) nonprofit status.

Salesforce.com Foundation

The goal of the salesforce.com Foundation is to use salesforce.com's people, technology and relationships to improve our communities, inspire youth to be more successful, support the world during times of extreme need, and promote compassionate capitalism. The mission is to use this model as a means to improve the lives of people around the world.

Putting salesforce.com in the hands of qualified nonprofits and educators allows social change organizations to focus more time on their missions and less time dealing with technology infrastructure. By giving 10 donated licenses of salesforce.com's Nonprofit Edition and a further 80% discount on additional licenses, salesforce.com is revolutionizing the way social change organizations manage information and aids them in achieving their mission. More than 4,000 worldwide social change organizations use salesforce.com for a wide range of services including: constituent relationship management, fund-raising efforts, volunteer opportunities, program delivery and recruiting. www.salesforcefoundation.org

Google Foundation

Google established the Google Foundation in 2005, which is a separate 501(c)(3) private foundation. The Google Foundation is managed by Google.org and supports its mission and core initiatives as one of the sources of funds for grant making. Google.org is hybrid philanthropic organization, operating in a traditional manner by supporting partners' work with targeted grants. www.google.org

CRM manager Nonprofit Offerings

As a foundation partner with salesforce.com, CRM manager offers nonprofit organizations reduced rates for all consultancy services and 10 free hours for full implementations.

"Many thanks go to all the hardworking members at CRM manager. Through the salesforce.com Foundation and your generous Nonprofit Services, we have been able to make our dream of providing youth with a place to call and talk about their most pressing issues a reality.

—MB Villa
Project Manager
180 Turning Lives Around

"Not every nonprofit is created equal, and CRM manager took the time to understand our project's unique processes and goals. This understanding, combined with the range of their expertise, convinced us to sign on for an ongoing consulting arrangement well beyond the transition to salesforce.

With few staff and a small budget, we worried that our data would forever be stuck in an obsolete format. In CRM manager, we found an economical and efficient way to bring our nonprofit strategy into the 21st century."

—Kiernan R. Mathews
Director, Harvard Graduate
School of Education



Contact Info

5 Great Valley Parkway

Malvern, PA 19355

610.889.2050

marketing@crm-manager.net

crm-manager.net