

CRM manager Plan

Your organization has made a considerable investment of both time and money in your salesforce.com solution. Through our CRM manager Plan, CRM manager can help you protect and maximize that investment.

The CRM manager Plan is an innovative ongoing consulting plan that, for a minimal monthly investment, can drive adoption and accelerate new functionality. Our program provides you with consistent consulting services for an agreed upon number of hours each month so you can maximize the power of salesforce.com.

We'll work closely with you to ensure high adoption rates, provide enhanced functionality and deliver a successful change management process throughout your organization. You can rely on us to make required configuration changes, enhance the application as your business grows or as business processes change, and when you decide to take advantage of additional functionality from new releases and applications on the AppExchange.

Upon selecting our CRM manager Plan, you will begin a relationship with your dedicated consultant whose primary goal is to enhance your application for ease-of-use and to meet your business goals. Your dedicated consultant is supported by an entire team of consultants with complementary skill sets – each poised to address any level of functionality that may be required by your company. Think of us as an extension of your organization that requires no overhead, yet provides you with timely and valuable service.

Through our CRM manager Plan, you can take advantage of the following:

- Strategic salesforce.com consulting services
- Proactive change management and a rolling 90-day road map
- Research and incorporation of salesforce.com best practices and custom solutions
- Assessment of free AppExchange solutions that fit your organization
- Proactive planning that leverages new salesforce.com releases
- Force.com development to compliment standard functionality
- Field customization and management of picklist options
- Data migration and import services
- Consultative problem solving and tactical support
- Development of custom reports and dashboards
- Training for new and existing users
- Ongoing customizations and enhancement of your application

Working with a trusted partner, like CRM manager, allows you to leverage the expertise of our team of consultants in order to evolve the application as your business needs change. We know that even a small change to the application can have immediate and possibly lasting impact on your organization. Through our CRM manager Plan, our consultants will complement your internal resources to minimize risk and enable you to maximize the power of salesforce.com while allowing your team to focus on what they do best.

“Having allocated considerable capital and human resources in a failed implementation with another firm, we can safely say investing in the CRM manager Plan is one of the best decisions we’ve ever made.”

—John Ratliff
President, Appletree
Answering Services

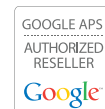
Program Highlights

- Annual plans with fixed number of hours
- 5 - 20 hours per month starting as low as \$625
- Strategic consulting and tactical support

Representative Clients

Appletree Answering Service
Ashland Aqualon Functional Ingredients
C.H. Briggs Company
Citi Prepaid Services
Corporation Service Company
Dupont
Fiberlink Communications
NCO Financial Systems

Platform Partners



salesforce.com®
Select Consulting Partner

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